

# SPECTOR

ACCESS | EXTERIORS | INTERIORS



**Spector** is a new independent magazine for specialist contractors. Our reach embraces the specialist contracting supply chain including contractors, installers, manufacturers. **Spector** magazine is interested in news, features and products covering access equipment, building envelope, ceilings, concrete structures, drywall, facades, fire protection, fit-out, insulation, joinery, lifts, lighting, M&E services, partitions, plastering, plasterboard, scaffolding and steelwork.

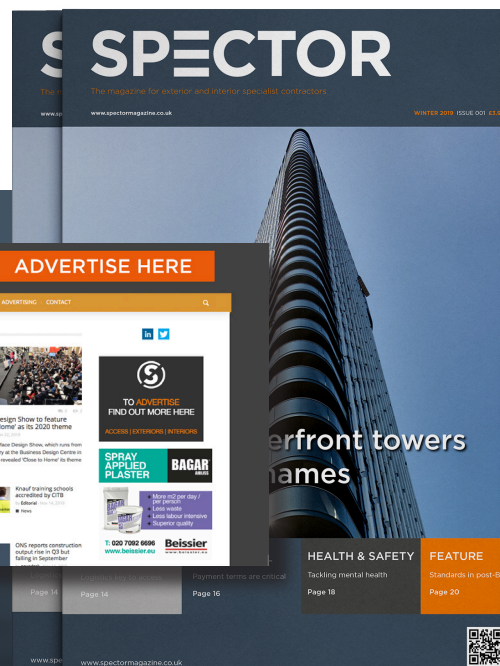
We welcome news and submitted articles, however, to be considered for publication in Spector articles should be objective and informative.

## FEATURES IN 2020

	Feature topic	Feature topic	Copy deadline
Spring	Fire protection	Technology	31 January 2020
Summer	Fit-out	Steelwork	25 April 2020
Autumn	Acoustics	Working at height	25 July 2020
Winter	Off-site	Skills development	26 September 2020

Please send any news and story ideas to:

[newsdesk@spectormagazine.com](mailto:newsdesk@spectormagazine.com) or call the editorial team on **01926 420660**



## EDITORIAL ENQUIRIES

Adrian J.G Marsh on either :  
[ajmarsh@campbellmarsh.com](mailto:ajmarsh@campbellmarsh.com) or **01926 420660**.

# SPECTOR

ACCESS | EXTERIORS | INTERIORS



[www.spectormagazine.co.uk](http://www.spectormagazine.co.uk)

# SPECTOR

ACCESS | EXTERIORS | INTERIORS



The **Spector** community has a readership that includes: main contractors, specialist contractors, architects, manufacturers, distributors and merchants. More than 80 per cent of our readers are specialist contractors.

**Spector** is the ideal platform for businesses to promote brand to a targeted audience with readers from main, sub and specialist contractors; sales distributors; manufacturers; industry consultants and scaffolders themselves.

## ADVERTISING RATES & DATA

Magazine advertising		Online advertising		Newsletter Sponsorship	
Full page	£800.00	Lead Banner	£250.00	Per month	£350.00
Half Page	£450.00	Side MPU	£150.00		
Quarter page	£300.00	MPU	£100.00		

## ONLINE VIDEO RATES

Sponsored Video News	
90 second video news story	£580.00
You get to keep the video	
Excludes VAT + Travel to location	

All rates quoted exclude VAT.  
Agency discount 10%.

### ONLINE SPECIFICATIONS:

Lead banners 728w x 90h pixels.  
MPU 350w x 350h pixels.

Files to be supplied as GIF or JPEG only. Artwork must be 72dpi and RGB (not CMYK) with active URL's. Animated ads are to be less than 170kb and less than 17 seconds.

### MAGAZINE SPECIFICATIONS:

Files to be supplied in high resolution format - PDF, TIF, JPEG or EPS to include 3mm bleed and crop marks. All image files to be scanned in at 300dpi and converted to CMYK format. All fonts to be outlined or embedded. Ticks and registered marks are not required.

### MAGAZINE DIMENSIONS:

Full Page: 297 x 210mm  
Half Page: 130 x 188mm  
Quarter Page: 60 x 188mm

To find out more and discuss your advertising requirements please contact:

Adrian J.G Marsh on either :  
ajmarsh@campbellmarsh.com or 01926 420660.



www.spectormagazine.co.uk